

EMB 425 – Studio 89
Spring 2014
Monday 5:30 – 9:00 p.m.
GH 201/355

Professor: Bavand Karim
Office: GH 457
Phone: 859-572-7931
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Course Description

From the NKU catalog: "This course is a hands-on practical class that utilizes television multi-camera skills to produce a half hour in studio music program for television distribution. This course augments WNKU 'Studio 89' live studio concert with a multicamera video production." Over the course of the semester this class will record live concerts produced by WNKU, Northern Kentucky University's FM radio station. These concerts, which do air live on WNKU, focus upon local, regional and national acts and begin promptly at 7:00pm on Monday evenings. The class will provide all personnel for a five-camera live-switch production, mastering each concert into a 56 minute 30 second television program suitable for air on NorseMedia, KET and other professional venues.

Students are responsible for all visual aspects of the production, with WNKU personnel responsible for the aural aspects. Additionally, students will assist WNKU personnel on the aural aspects. Students will interact with WNKU personnel and the musical acts to create each live concert.

Course Objectives

- Create a professional-quality weekly television program based around WNKU's Studio 89 Concert Series.
- The visual elements under the students' purview include:
 - o Show open
 - o #BigWall animated graphics
 - o On-screen graphics
 - o Lighting design and operation
 - o Production Direction
 - o Technical direction
 - o Camera operation
 - o Editing and post-production

Text – None

Required Materials – None

Roles and Responsibilities

Each student will assume a role for the weekly concert. These roles will rotate, in accordance with the student's abilities and concert needs. Students are expected to fulfill the responsibilities of the roles each week, and complete out-of-class elements duties in a timely manner.

Concert Schedule

The concert schedule is dynamic and will be updated on WNKU's website:
<http://www.wnku.org/programs/studio-89>

Weekly Production Roles

1. Line Producer
2. Content Producer
3. Director
4. Technical Director
5. Camera/Audio Quality Control
6. Lighting Designer/Operator
7. #BigWall Graphics Designer/Operator #1
8. #BigWall Graphics Designer/Operator #2
9. Studio Camera #1
10. Camera Assist #1
11. Studio Camera #2
12. Camera Assist #2
13. Handheld Camera - #1
14. Handheld Camera - #2
15. Jib Camera
16. Jib Assistant (if possible)
17. Floor Director
18. Editor/Data Wrangler (if possible)
19. Set Photographer

Grading Criteria

Overall course grades will correspond with NKU's grading policy found in the Undergraduate Section of the NKU Catalog and can be accessed at <http://access.nku.edu/catalog/>.

Students will demonstrate their understanding and mastery of the topics and procedures in EMB 425 through the following assignments and series of video projects

Concert completion (12@ up to 3% each)	36%	Grading System
Post-show breakdown, discussion and online post	10%	A 93-100
Perform weekly peer evaluation	10%	A- 90-92.99
Weekly peer evaluation (12@ up to 2% each)	24%	B+ 87-89.99
Professor overall evaluation	20%	B 83-86.99
		B- 80-82.99
		C+ 77-79.99
		C 73-76.99
		C- 70-72.99
		D+ 67-69.99
		D 60-66.99
		F Below 60

Weekly Peer Evaluation

Each student will rate their peers on a scale of 0-5 (with 0 being "missing", and 1 meaning "hurt us rather than helped us" progressing to 5 representing "irreplaceable") for their work each week. These totals will be averaged for a weekly evaluation and comments shared with the student. Evaluations are due by Wednesday of the show week.

Post-Show Breakdown, Discussion, and Post-Production

After each show has been successfully broken down we will hold a short post-show meeting. At times students will be required to submit a post-show incident report via Blackboard. Serving as an online record of best practices for each role, the discussion board should be a developing teaching tool for each role as we rotate in duties.

Course Policies

- Attendance is required at all class meetings. Failure to attend, and therefore participate in the assigned role, will adversely affect the “Concert Completion” portion of your evaluation.
- Likewise, tardiness and/or leaving early are unprofessional and will adversely affect the “Concert Completion” portion of your evaluation.
- This is a professional exercise. Therefore, you are expected to perform as professionals. Anything that would result in disciplinary action in the workplace will adversely affect your grade here.
- This is a deadline-based industry. Therefore, assignment deadlines are of utmost importance. For the concerts, duties are required at the time of show. Failure to perform your duty or prepare your element prior to showtime will result in a grade of 0 (zero) for that concert.

Equipment Reservations

Aaron Zlatkin, Equipment Manager: GH 439, 859-572-1337
<http://emb.nku.edu> or <http://informatics.nku.edu/departments/communication.html>

Blackboard

This course will be augmented by NKU’s Blackboard system: <http://learnonline.nku.edu>. Announcements, links, assignments and important course documents will all be located on Blackboard.

Classroom Courtesies

Cell phones must be silenced during class. Please inform the professor if an emergency situation might require electronic contact during a class meeting. The professor will return this courtesy.

Honor Code

The purpose of the Honor Code is to establish standards of academic conduct for students at Northern Kentucky University and to provide a procedure that offers basic assurances of fundamental fairness to any person accused of violations of these rules. The code is a commitment individually and collectively that the students of Northern Kentucky University will not lie, cheat, or plagiarize to gain an academic advantage over fellow students or avoid academic requirements. Each Northern Kentucky University student is bound by the provisions of the Honor Code and is presumed to be familiar with all of its provisions. The full Honor Code can be found at <http://www.nku.edu/currentstudents/policies/honorcode.php>.

Students with Disabilities

Students with disabilities who require accommodations (academic adjustments, auxiliary aids or services) for this course must register with the Office of Disability Services. Please contact the disability service office in University Center Suite 101 or by calling (859) 572-6373 for more information. Verification of your disability is required in the disability services office for you to receive reasonable academic accommodations. Visit the disability services website at www.nku.edu/~disability.

Instructor and Course Evaluations

Northern Kentucky University takes Instructor and Course Evaluations very seriously. It is an important responsibility of NKU students as citizens of the University to participate in the instructor and course evaluation process. During the two weeks prior to the end of each semester classes, you will be asked to reflect upon what you have learned in this course, the extent to which you have invested the necessary effort to maximize your learning, and the role your instructor has played in the learning process. It is very important that you complete the online evaluations with thoughtfully written comments. Starting spring semester 2011, the students who complete an evaluation for a particular course (or opt out of doing so in the evaluation) will be rewarded for their participation by having access to their course grade as soon as that grade is submitted by the instructor. On the other hand, any student who does not complete the course evaluation (or opt out of doing so in the evaluation) should expect to incur at least a two week delay in access to his or her course grade beyond the university's official date for grade availability. To complete online evaluations go to <http://eval.nku.edu>. Click on "student login" and use the same USERNAME and PASSWORD as used on campus.

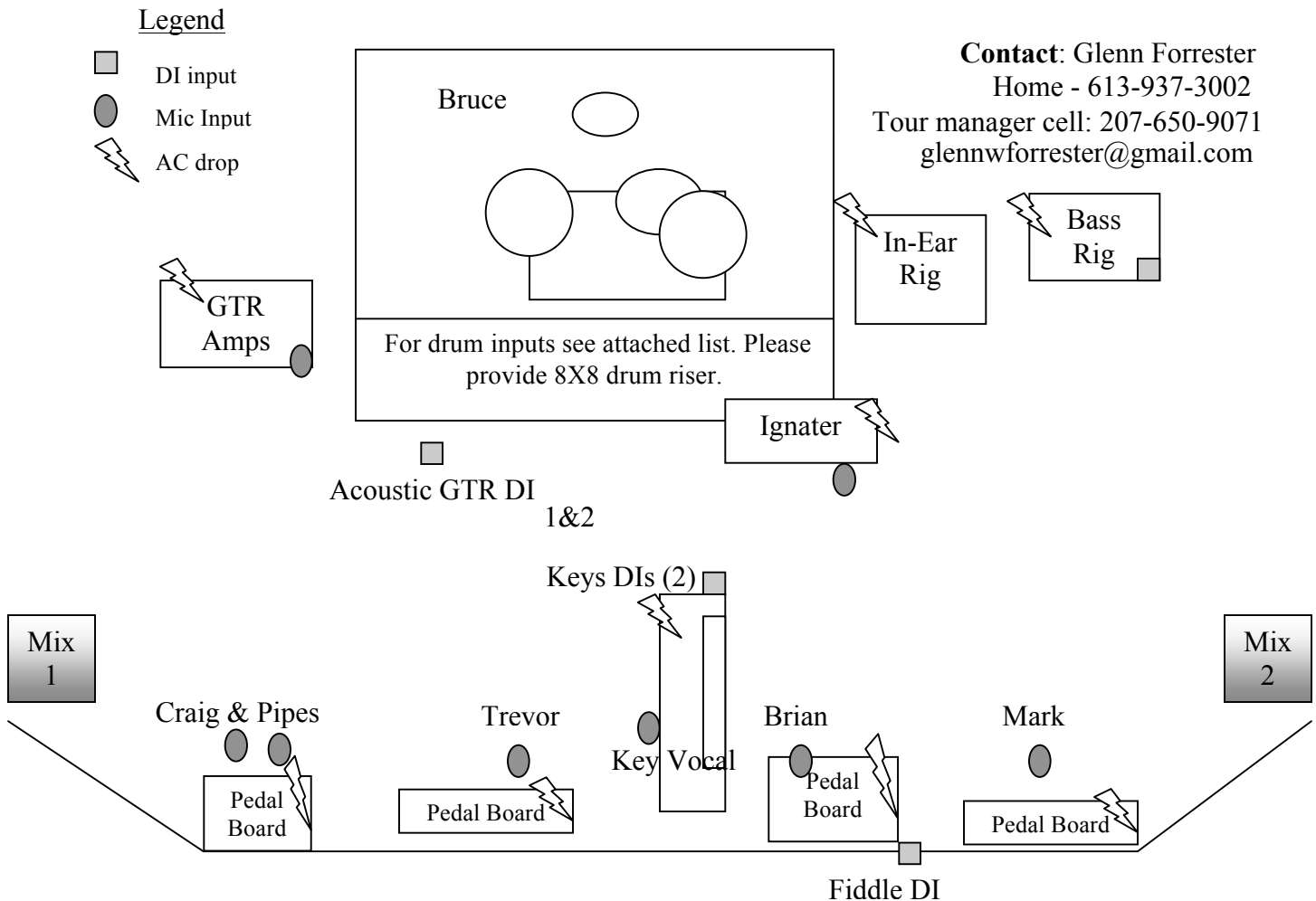
Syllabus Changes

This syllabus is subject to change at the professor's discretion. Students will be informed immediately of any changes to the syllabus and/or schedule, and changes will be made to benefit the student, not the professor.

STUDIO 89 on WNKU
Spring 2014 Program Lineup

- 2/10 - Rob Fetters
- 2/17 - Cliftones
- 2/24 - Kelly Richey
- 3/3 - Driftwood
- 3/10 - Spring Break
- 3/17 - Tickled Pink
- 3/24 - David Wilcox
- 3/31 - Archers Paradox
- 4/7 - Eclipse Movement
- 4/14 - Jimbo Mathus
- 4/21 - Mark Stuart
- 4/28 - Noah Gundersen
- 5/5 - Chicago Farmer

Enter the Haggis Stage Plot - Updated Jan 2013



Need to Know

- The band uses their own vocal microphones and some DI boxes, but a full compliment should be available in the event that they're needed.
- The in-ear rack can be positioned stage left or right depending on how much room there is and the location of the snakehead.
- We carry our own stage boxes, one front one back. These feed the in ear rack with multi-pin connectors and a 30' fan-out splits from our rack to your main snake for the house.
- We don't carry stands or cables so we'll need you to provide 8 tall booms with clips, 4 short booms with clips and roughly 25 XLR cables. Things also get a lot cleaner on stage if you have half a dozen short XLRs on hand.
- Mix 1 and 2 are meant to be side-fills and a pair of wedges on end will do for smaller stages provided that they can handle a reasonable amount of kick and bass.

ETH Inputs

Channel	Input	Phantom	Mic/DI	Processor
1	Kick		52/D6	
2	Snare		SM 57	Comp 1
3	Hi-Hat	yes	SM 81	
4	Rack 1		98/604	Gate 1
5	Floor		98/604	Gate 2
6	OH	yes	SM 81	
7	Bass		Back of Head	Comp 2
8	Electric GTR top		SM 57	
9	Electric GTR bot		SM 57	
10	Ignater		SM 57	
11	Acoustic 1		DI	
12	Acoustic 2		DI	
13	Key L		DI	
14	Key R		DI	
15	Fiddle	yes	DI	Comp 3
16	Bagpipe		DI	Comp 4
17	Track			
18	Craig Vox		M80	Comp 5
19	Trevor Vox		58	Comp 6
20	Brian Vox		M80	Comp 7
21	Mark Vox	yes	Beta 87A	
22	Key Vox		M80	Comp 8

Board, Outboard, and PA

The above list outlines what are pretty much our average needs but we reserve the right to add or remove a few things along the way. Consoles must be respectable i.e. Digico, Venue or M7 and not under 24 inputs. Analog desks... as you can see the band will certainly not fit on a 12-channel board and could barely squeeze onto a 16. We'll make 16 channels happen if the situation warrants it, But! ... the board must have at least 2 parametric eq points and not be a Behringer or anything like it.

I carry a rack with effects and a couple of comps, but most compressors and gates are all you. If you're going to be wiring the inserts before hand and have a mixed bag of gear, please put the BSS stuff on the vocals and the Behringers in the garbage. We'll also need 31 band EQs on the mains and the side-fills.

I like Meyer or D&B PAs but as long as it's got lots of headroom and doesn't suck we're usually OK. If the PA is set pretty wide or ahead of the front row, I sometimes like to add a center-fill if there isn't one already. A couple of good wedges on a separate 31 band EQ, fed from a post fader aux or a group out usually does the trick.

A lighting tech or someone who can resemble one for the evening would be a big help. We'd also appreciate a couple of loaders for the in and out.

Glenn Forrester. Home PH: 613-937-3002

Email: glennwforrester@gmail.com

Line Producer – Show organizer

Content Producer – Assists Director in shot selection and segment preparation

Director – Directs two primary cameras and on-set elements

Technical Director – Sets up cameras and switcher, controls switching during show

Lighting – Controls the Strand system in the Digitorium

Big Wall – Creates and controls animated backgrounds during show using

Audio Assistant – Helps with setting up audio (3:30 p.m.)

Studio Cameras – Controls the Hitachi floor cameras

Handheld Cameras – Fig Rig optional

Jib Camera – Controls jib-mounted camera

Jib Assist – Assists with jib for difficult shots

Floor Director – Relays info between Director/TD and on-air talent/audience

Editor – Packages show for air using Avid Media Composer

Camera and Sound QA – Manages camera exposure and audio during live show

Set Photographer – Provides photo documentation during show